Santa Clara University

Bronco Venture Accelerator

Demo Day

October 2021

Formed by Santa Clara University and its Ciocca Center for Innovation and Entrepreneurship, the Bronco Venture Accelerator (BVA) combines the hands-on learning and growth for founders that traditional accelerators offer with the resources and network of the Santa Clara community.

The BVA's flagship summer accelerator enables promising early-stage startups founded by Santa Clara alumni, faculty, staff, and students to receive four months of business assistance and mentorship focused on refinement and validation of business models, improving product development by working with customers, building partnerships, and pitching early-stage financing.

The BVA also has two feeder programs: an Idea School in the fall for founders at the cusp of creating their companies, and an Accelerator Prep School in the spring to help prepare fledgling startups for the BVA or other summer accelerator program.

To date, BVA companies have raised over $40 million in venture financing, including investment from Santa Clara's own Bronco Venture Fund.

Please reach out to me if you'd like to mentor, advise, or invest in our companies, sponsor any of our programs or services, or participate in the Bronco Venture Fund.

Morgan Slain

Morgan Slain
Director, Bronco Venture Accelerator
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Borde is focused on the next AI frontier for the other 95% of the market, with a Data Scientist in a box approach. One of Borde's initial target markets is high volume, real-time quality detection, across food processing, manufacturing, recycling, mining, etc. Borde (US patent filed) is able to inspect 50+ impurities in a bin of 1-2M nuts, compared to the existing approach that finds 0 impurities in 400 nuts- with a speed that is 20,000 faster than humans. We are positioned to replace the large quality control personnel as well as increase revenue with stringent quality.

The Borde team has its origin in Cloudera/Hortonworks that created the Big Data market and the team has built many industry-first big data products for the Global 1000- 5% of the market.

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FANALYZE

Fanalyze is a sports search engine and analysis platform to speed up research for fantasy sports and sports betting while providing users with relevant aggregated data to help with winning decisions.

Juan Juan
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We're the #1 fantasy sports search engine with the vision to build the Google of sports data.

fullspectrum**genetics**

Full Spectrum Genetics' fully patented technology helps biotech companies rapidly and cost-effectively achieve their antibody product design goals, establish broader intellectual property coverage, and gain key insights into the disease target structure. This team of four features over 80 years of combined biotech/leadership experience and 10 successful exits.

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LifeAir™

Going on a ventilator in a hospital is a death sentence. LifeAir has set out to change all that. Our vision is to become known as the company that got rid of ventilator-associated pneumonia. Our initial product is a ventilator that for the first time can be made 100% sterile, with a disposable cartridge that is easily changed, creating the assurance that doctors have long wanted of a perfectly clean ventilator for every patient, every time, with every breath.

Dan Grupp
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spikeview

A "LinkedIn for teens and young adults", spikeview is a global portfolio platform to digitally catalog rapidly expanding experiences, activities, and accomplishments, starting in middle and high school and through college, career, and beyond.

Leveraging social media like user engagement models, spikeview is a deep context-aware, privacy-first platform, with the goal of becoming the platform of choice for maintaining personal content, connections, and communities that align to the multifaceted interest of individuals (e.g STEM + Music, Sports + Journalism, Investor + Chef).

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swingbeats

SwingBeats is designed to help new dancers overcome their initial learning curve, and raise student retention rates for studios everywhere. To do this, SwingBeats has created Haptic Feedback Ankle Bracelets that allow dance studios to monitor and support dancers' outside practice, by reporting user accuracy and signaling to dancers how and when to move their feet.

Megan Wiser
SwingBeats: Feel the Beat.
mwiser@scu.edu
www.swingbeats.net
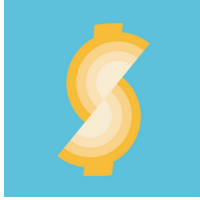
Solipay is a consumer cash-back app that pays people for their data. Users share their data, Solipay sells that data and kicks back a portion of the revenue to our users— creating a more transparent and ethical data economy, and giving normal people a piece of this $200 billion+ dollar pie.

Max Kollmorgen
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Youvize is an on-demand virtual services platform and community where clients can find and access experts and professionals from all backgrounds for a fraction of their normal hourly rate. Clients seeking advice on anything from a major career change to travel recommendations can easily find and access experts who can help. Advisors love youvize because they get paid by the minute to talk about what they love! Not to mention they can, expand their reach, tap new customers, grow their service business and also build a reputation to stand out from their competition.

Alex Foster
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WALLBAR
CUT THE LINE.

Bars at live events are leaving cash on the table and turning fans away, suffering from extreme lines due to limitations in sales capacity. WallBar shortens lines and increases sales by automating ID verification, payment, and pouring. With WallBar, venues can quadruple their sales capacity, shortening lines and increasing per-person spending by 35%. WallBar cuts the line, so you don't have to.

Will McMullen
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TRIPTOMIZE
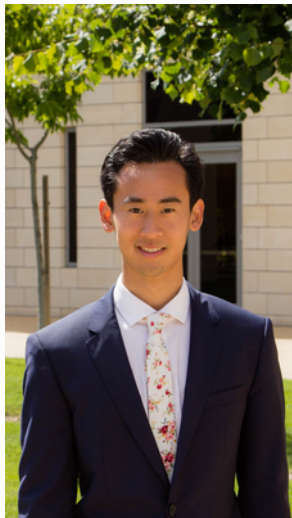
Triptomize helps you build & book trips from social media, delivering amazing travel experiences without the need to do any research. For travelers, planning a trip with us is as easy as scrolling through Instagram. And travel content creators can now earn money by simply sharing their itineraries.

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STURDY. EXCHANGE **BETA**

We are an NFT Marketplace and community that enables experiences for musicians, brands, and entertainers to reach the masses with a new form of ownership & utility, by leveraging Non Fungible Tokens.

We take 15% of every primary sale on our website and 5% on every transaction.

We raised a $4.3 Million seed round led by Hex Capital and participation from Coinbase, Dapper Labs, Bronco Ventures, AppWorks and TheVentureCity, +17 others.

We sold 5000 NFTs in 24 hours with a 600k Revenue on our first drop by artist Somehoodlum.
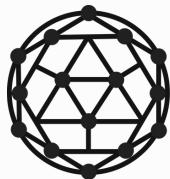
Sandro Tolentino
 Sandro@sturdy.co
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pilea

Pilea is a small loan company that provides $101-500 in cash for unexpected emergencies at lower interest rates.

Henry Sheng
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Hyperstack

DECENTRALIZED TRUST ENGINE

At Hyperstack, we are on a mission to issue a billion smart credentials such as certificates, diplomas and badges on our platform by 2025. Our Credential Cloud securely digitizes artifacts leveraging Hedera Hashgraph and delivers trust and security for certificates, badges and diplomas issued by leading educational institutions around the world. We aim to create a positive material impact on society and the environment by reducing the carbon footprint through the smart and secure digital credentials.

Sriram Sundararajan
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e v e r sparks

The Eversparks team understands that mental healthcare is built on a foundation of mutual trust and understanding between therapist and patient. This connection is strengthened by shared cultural understanding and history, as patient and therapist are both figuratively and literally speaking the same language.

Eversparks is a digital health platform that connects patients to therapists through shared cultural background. We are serving patients in North America and South Asia, and have recently expanded to China, where demand for therapy is rocketing. Our team consists of Berkeley-Haas co-founders who are committed to changing the way the world receives culturally competent mental healthcare.

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Breinify

Breinify's mission is to democratize data science. Today, we have built a powerful predictive personalization at scale platform for consumer enterprises. Our lightweight platform enables consumer brand marketers to deliver powerful personalization in real-time without having to support an in-house data science team.

Breinify customers include BevMo!, Duraflame, Hidden Valley Ranch, and many more to drive $125M in new revenue, 20x results(between split testing) for 2+ page visits, and +105% in CRM growth.

Breinify technology is powered by our proprietary AI which blends traditional machine learning and complex temporal algorithms to learn, react, be proactive, and make extremely granular intelligent decisions that vary for each individual at any time. In 2021, Breinify has upsold to >80% of existing customers with incredible land and expand / GTM strategies.

Breinify is headquartered in San Francisco, California. Raised a $11M oversubscribed seed round led by Gutbrain Ventures, PBJ Capital, and Streamlined Ventures. Participation from CXO Fund, Startup Capital Ventures, Amino Capital, Sterling Road, and others.

Diane Keng
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A social investing platform with the community of Twitter and user experience of Robinhood that retains the values of crypto: self-custody, decentralization, openness, and transparency. Users on Drem earn free crypto with consistent social engagement on our platform. This user earned crypto is then utilized as financial backing to launch their own personal coin to exchange within the Drem social community. Users can grow, save, lend, and invest their own coin or any other crypto on Drem. We are on-ramping the next billion users into Decentralized Finance by making DeFi investing as simple and as social as sending money on Venmo.

Darius Johnson
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SavingsOak

SavingsOak is revolutionizing how people think, interact with, and consider Health Savings Accounts (HSA).

We are on a mission to help people better plan, prepare, and pay for healthcare costs -- now and in retirement. Leveraging modern technology and cross-industry expertise, we have built the industry-first investment-focused HSA experience that Small Medium Business employers and employees urgently need. Unlike incumbents, SavingsOak fosters active employee investment of HSA assets (dollars). Instead of enforcing arbitrary constraints, we reward employees for investing their HSA dollars. Our intuitive platform helps employees save and invest quickly and efficiently, allowing their HSA to reach its maximum potential.

SavingsOak is based in Silicon Valley, California. Our diverse team has decades of experience in the technology, financial, retirement, and human resources verticals. For more, visit SavingsOak.Com or follow us on social media - LinkedIn, Twitter, Instagram.

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COLLABORATIVE
ASSET PLATFORM

CAP is an enterprise software solution for financial firms in the industry who seek to integrate AI and machine learning with their own investment strategies. CAP's platform provides its users access to machine learning algorithms and models that have already been trained on over 25 years' worth of historical data. The software's capabilities are endless, and they can expand as new data is fed to them.

Unlike their competitors, CAP provides its users with the ability to customize and optimize algorithms seamlessly. With CAP's technology the user does not have to know code nor spend endless hours computing massive amounts of data manually. The platform is easy to use and analyzes data in seconds.

CAP has been operating since 2018, and since then has made significant traction. Because of CAP's grants from Google Cloud and Amazon Web Services they were able to scale and bring their idea into fruition – a working usable prototype.

CAP has already completed both their frontend and backend infrastructure with over 1,000 users eagerly waiting for its beta release. The application's potential has been validated by many on Wall Street and hedge funds such as EMC Capital in Chicago. 90% of financial firms still don't have access to artificial intelligence due to lack of expertise and hefty costs. CAP provides its clients access to this much needed technology which is simple to use and most of all affordable.

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